



Integrated Advertising Platform

- New York - London -

Quartile 360

Maximize Your E-Commerce Advertising Results

Digital Advertising is becoming exponentially complex. Simple self-service software is not enough anymore. Our machine learning platform integrates all of your e-commerce channels and creates an integrated marketing plan supported by a dedicated managed service and data science team.



+\$10 Billion In Sales Managed

+3,100 brands served



Global Presence

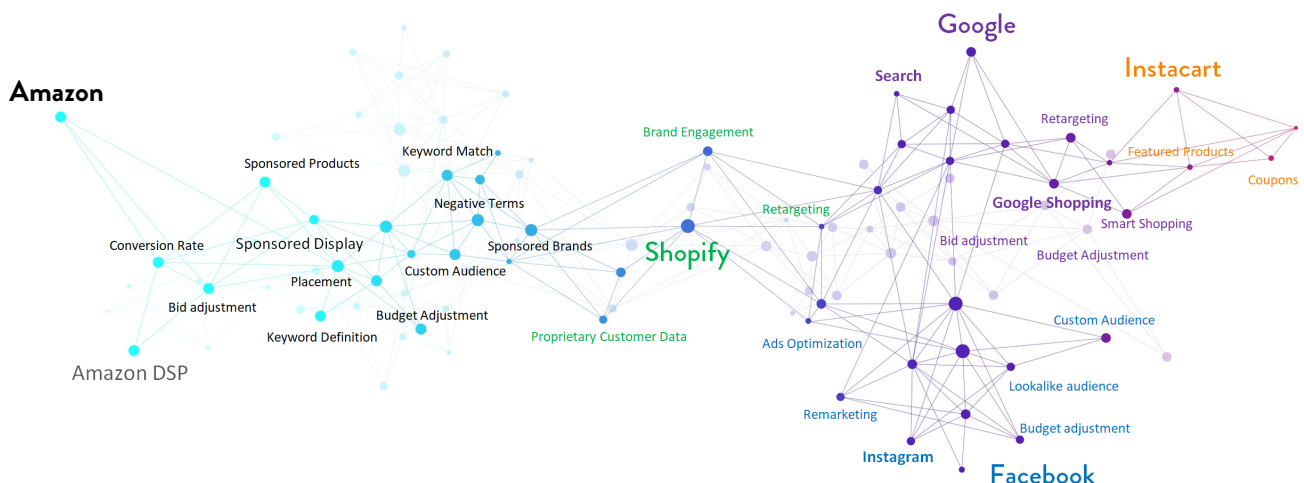
Offices in NY & London



Advertising at Scale

Over \$1 billion in e-commerce ad spend under management

Quartile 360 allows you to activate and scale effective marketing across e-commerce platforms powered by **Artificial Intelligence**



amazonadvertising

instacart

shopify

Google

facebook

Why Brands Partner with Quartile

01

E-Commerce has become a key channel in the “new normal” of retail

Global e-commerce is expected to grow more than 14.3% in 2021 to \$4.9 trillion, almost three times the rate of total retail.

02

A platform-agnostic e-commerce solution

Your investment with Quartile generates sales and incremental revenue from your most strategic e-commerce partners.

03

International reach and expansion

Quartile's technology works in 16 different markets and continues to grow, helping you reach an international audience.

04

Unparalleled data & insights to help you achieve your goals

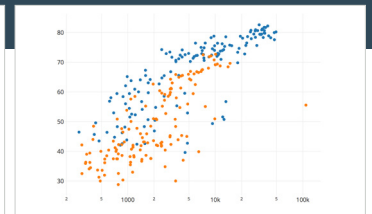
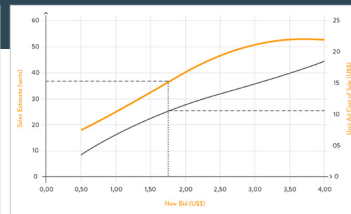
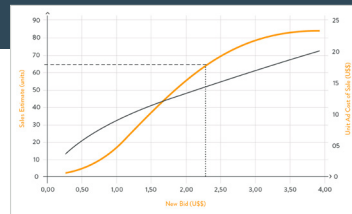
With data from the largest, most diverse online marketplaces, we offer access to first party data you can't get anywhere else to understand how you're performing and identify new opportunities.

05

A closed loop system that directly impacts sales

Your investments directly lead to your items delivered to consumer's homes in as little as an hour.

Artificial Intelligence
Proprietary Technology



Machine Learning



Proprietary System



6 Patented Algorithms



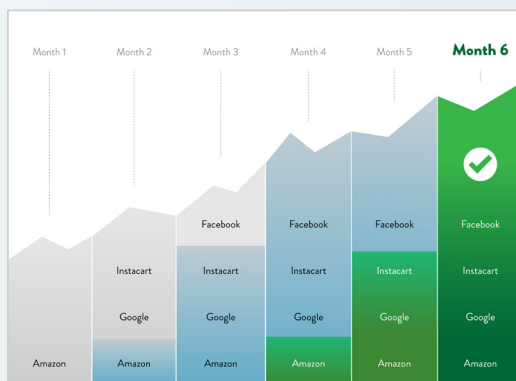
Web Based



Scalable

Quartile 360 Cross Channel Implementation

Timeline



Package Options:

Monitor your sales and track performance of your entire product catalog for any given period, including orders, revenue, cost, CPC and ACoS.

Amazon + Google

- Amazon Advertising
- Amazon DSP
- Google Search

Amazon + Google + Shopify

- Amazon Advertising
- Amazon DSP
- Google Shopping
- Google Search
- Instacart

Fully Integrated Management

- Amazon Advertising
- Amazon DSP
- Google Shopping
- Google Search
- Instacart
- Facebook

Quartile 360



Integrate marketing channels to drive growth



Discover true path-to-conversion & assign multi-touch campaigns



Target audiences across channels using intent data



Retarget site visitors & customers