Quartile 360 allows you to activate and scale effective marketing across e-commerce platforms powered by Artificial Intelligence.
Quartile 360 Cross Channel Implementation

Timeline

Package Options:

Monitor your sales and track performance of your entire product catalog for any given period, including orders, revenue, cost, CPC and ACoS.

- Amazon + Google
  - Amazon Advertising
  - Amazon DSP
  - Google Shopping
  - Google Search

- Amazon + Google + Shopify
  - Amazon Advertising
  - Amazon DSP
  - Google Shopping
  - Google Search
  - Instacart

- Fully Integrated Management
  - Amazon Advertising
  - Amazon DSP
  - Google Shopping
  - Google Search
  - Instacart
  - Facebook

Integrate marketing channels to drive growth
Discover true path-to-conversion & assign multi-touch campaigns
Target audiences across channels using intent data
Retarget site visitors & customers

Artificial Intelligence
Proprietary Technology

Machine Learning
Proprietary System
6 Patented Algorithms
Web Based
Scalable

Why Brands Partner with Quartile

01 E-Commerce has become a key channel in the “new normal” of retail

Global e-commerce is expected to grow more than 14.3% in 2021 to $4.9 trillion, almost three times the rate of total retail.

02 A platform-agnostic e-commerce solution

Your investment with Quartile generates sales and incremental revenue from your most strategic e-commerce partners.

03 International reach and expansion

Quartile’s technology works in 16 different markets and continues to grow, helping you reach an international audience.

04 Unparalleled data & insights to help you achieve your goals

With data from the largest, most diverse online marketplaces, we offer access to first-party data you can’t get anywhere else to understand how you’re performing and identify new opportunities.

05 A closed loop system that directly impacts sales

Your investments directly lead to your items delivered to consumer’s homes in as little as an hour.

Quartile 360

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