

Case Study

Medium Enterprise Aerospace and Defense Company Reduced ACoS by 25-50% in Three Months

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Quartile:

- They needed a software solution that is integrated with Amazon DSP.
- They wanted a service that managed our PPC campaigns and bidding automatically with advanced Artificial Intelligence.

Use Case

The key features and functionalities of Quartile that the surveyed company uses:

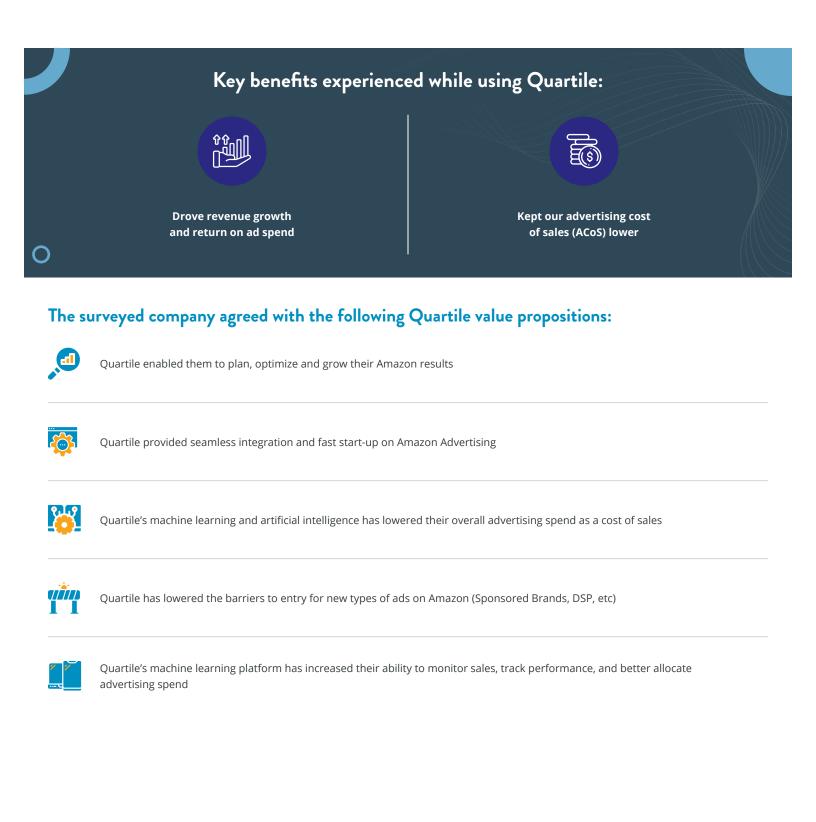
Connected and utilized Quartile with their Amazon Seller with monthly

Amazon sales of \$500,000-1,000,000

Vendors evaluated prior to replacing with Quartile:







Source: TechValidate

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🕂 Quartile